

24 SEPTEMBER, 2018

HSBC New Fund Offering (NFO) HSBC Equity Hybrid Fund

HSBC Asset Management today announced the launch of HSBC Equity Hybrid Fund – an open ended hybrid scheme investing predominantly in equity and equity related instruments.

The new fund aims to provide long term wealth creation and income by investment in equity and equity related securities as well as fixed income instruments. An asset allocation product with a mix of equity and fixed income, this fund will benefit from the long term growth potential of equities and also benefit from lower volatility due to fixed income exposure. The fund will be managed by Neelotpal Sahai, Head-Equities, HSBC Global AMC India and Sanjay Shah, Head-Fixed Income, HSBC Global AMC India.

The benefits and features of HSBC Equity Hybrid Fund include:

- Higher equity exposure helps achieve growth and increase the potential of beating inflation
- Right mix of asset classes helps achieve better risk-adjusted returns
- Benefit from automatic portfolio re-balancing
- Equity taxation benefits in a dual asset class portfolio

Commenting on the launch of the HSBC Equity Hybrid Fund, **Ravi Menon, CEO, HSBC Global Asset Management Company India** said, “We believe that this fund is well positioned to offer an optimal asset allocation best suited for long-term investors. Being sector and market capitalization agnostic, it ensures that opportunities across sectors are leveraged for long term capital appreciation. Given the strong signs of growth in the Indian economy, we are confident that this fund will allow investors to reap the long term benefits of both, the equity and fixed income markets through an optimum asset allocation strategy.”

The fund’s unique flexi-strategy will help:

- Capitalize on opportunities across market capitalisations and follows a sector agnostic style to build a diversified portfolio using HSBC’s proprietary PBROE framework.
- Freedom to position the portfolio favourably and aims to invest in better rated credit quality instruments that generally have low capital risk and offers reasonable returns and stability to the portfolio.

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HSBC Global Asset Management India

HSBC Global Asset Management India is the investment management business of the HSBC Group in India. HSBC Global Asset Management India connects HSBC's clients with investment opportunities, delivering global capabilities with local market insight. As at 30th June 2018, HSBC Global Asset Management India managed assets totalling **US\$26bn** on behalf of its clients. For more information see www.assetmanagement.hsbc.co.in

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,607bn at 30 June 2018, HSBC is one of the world's largest banking and financial services organisations.

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