

News Release

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HSBC launches Trade Transaction Tracker for round the clock update of trade transactions

HSBC today announced the launch of *Trade Transaction Tracker*, a mobile application (app) feature which will enable the bank's corporate customers to track their trade transactions on a real-time basis. This feature has been built into the existing HSBCnet Mobile Application and has been launched in select countries in which HSBC operates, including India.

The Trade Transaction Tracker is a simple, easy-to-use tool which will help customers track the status of their trade transactions with real time information. It will provide a global view of import and export documentary credit and collections transactions, across markets in one single app. Customers will now be able to view all their trade transactions, anytime, anywhere.

HSBC has introduced this latest feature with a view to enhance the customer experience and improve digital capability for trade, which traditionally has been a very paper-heavy business.

The HSBCnet mobile app is available on the iOS and Android platform. Access to the Trade Transaction Tracker is quick and easy, with self-certification based on a customer's existing registration for instant advices and does not require registration on HSBCnet. The registration process is simple and straightforward and can be completed in three easy steps that take less than ten minutes.

Aditya Gahlaut, Head of Global Trade and Receivables Finance, HSBC, India said, "In a fast changing world it is important to keep our services relevant and up to date and the Trade Transaction Tracker is the latest innovation from HSBC for its corporate customers. We have developed this feature in an effort to simplify the entire trade transaction tracking process, making it easy and simple for our customers to keep track of their trade transaction anytime, and from anywhere. We are committed to developing digital, easy to use solutions that will augment the customer experience of banking with HSBC."

The Trade Transaction Tracker is the latest addition to the bank's award winning electronic banking platform for corporates as a further enhancement to make banking simpler for all its corporate customers.

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**The Hongkong and Shanghai Banking
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About HSBC India

The Hongkong and Shanghai Banking Corporation Limited in India offers a full range of banking and financial services through 26 branches across 14 cities.

HSBC is one of India's leading financial services groups, with over 37,000 employees in its banking, investment banking and capital markets, asset management, insurance, software development and global resourcing operations in the country. It is a leading custodian in India. The Bank is at the forefront of arranging deals for Indian companies investing overseas and foreign investments into the country.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group, which serves around 38 million customers through four global businesses: Retail Banking and Wealth Management, Commercial Banking, Global Banking and Markets, and Global Private Banking. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,492bn at 30 June 2017, HSBC is one of the world's largest banking and financial services organisations.

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